

Walkabout Workshop 2.

Website development

1. What services would you like our website to offer?

- E conferencing
- File transfer site ftp:
- All 'links' added forum attendees
- Interactive map – click on an area and it'll bring up all contacts and info' on the area – mini sites and all on one screen
- Printable resources – estuary maps
- Ease of use for non-members (industry and public)
- NOTE: - how important do we think websites are – how many resources should it take up?
- Link to up-to-date information – keep updated
- Developing links to all members' websites and other useful sites and a description of how to add new sites
- Online database service – flexible (possible e-conferencing)
- Home page needs to be high-impact with the latest news

2. Look at other websites – what are the characteristics you would like on the Forum website?

- Solent Forum – research new – open access, current news tagline, forthcoming events
- Not too much text
- More pictures needed
- Short and sweet text saying key messages – have to draw the eye
- Make it simple for the 'older members'
- A link to websites such as coastweb where papers/research can be uploaded/downloaded and a description of how to do so

3. What do you like about our website and what do we need to avoid?

- Repetition
- Exclusivity - Members only area
- Out of date information
- Difficult menus
- Dull design
- Don't do a 'Defra'!
- Don't rely on too much website communications – busy stakeholders may not use it